

## JOIN US AS A SPONSOR OR EXHIBITOR!

We invite you to participate as a sponsor or exhibitor at our 72nd Highway Geology Symposium. The event will take place **August 14 - 17, 2023** at the **Hotel Murano in Tacoma, Washington**. We hope you can join us!

Who Attends: HGS was established to foster a closer cooperation and better understanding between geologists and civil engineers in the highway industry. Traditionally the event draws an attendance of 150-175 engineering geologists and geotechnical engineers from state and federal agencies as well as consultants, colleges, and universities from all over the U.S.

Locging: A discounted group rate of \$126.00 per night plus tax is available at the Hotel Murano (1320 Broadway Plaza, Tacoma, WA 98402). This rate will be available until 5:00 p.m. on Monday, July 24, 2023 or until rooms are sold out. After this date, rooms and/or group rate may no longer be available. Click here to reserve your room online today.

QUESTIONS: Contact the Exhibitor & Sponsor Coordinator at (802) 865-5202 or sales@delaneymeetingevent.com.

## Click here to register!

## Schedule at-a-Glance

MONDAY, AUGUST 14 (Subject to change)				
7:30 AM - 5:00 PM	Registration Open			
8:00 AM - 5:00 PM	Exhibit Setup			
1:00 PM - 5:00 PM	TRB Meeting			
5:00 PM - 6:30 PM	National Steering Committee Meeting			
6:00 PM - 8:00 PM	Icebreaker Reception			
TUESDAY, AUGUST 1	5			
7:00 AM - 8:30 AM	Breakfast			
7:00 AM - 5:00 PM	Registration Open			
8:30 AM - 9:00 AM	HGS Welcome & Opening Remarks			
9:00 AM - 10:00 AM	Technical Talks			
10:00 AM - 10:30 AM	Mid-Morning Break			
10:30 AM - 12:00 PM	Technical Talks			
12:00 PM - 1:00 PM	Lunch			
1:00 PM - 2:30 PM	Technical Talks			
2:30 PM - 3:00 PM	Afternoon Break			
3:00 PM - 5:00 PM	Technical Talks			
6:00 PM	Board Buses for Dinner Cruise			
6:30 PM	Optional Dinner Cruise			

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WEDNESDAY, AUGUST 16				
7:30 AM - 8:00 AM	Grab N' Go Breakfast			
8:00 AM	Board Buses for HGS Field Trip			
All Day	HGS Field Trip to Mount Rainier National Park			
THURSDAY, AUGUST	<sup>-</sup> 17			
7:00 AM - 8:30 AM	Breakfast			
7:00 AM - 5:00 PM	Registration Open			
8:00 AM - 5:00 PM	Exhibits Open			
8:30 AM - 10:00 AM	Technical Talks			
9:00 AM - 3:00 PM	Companion Activities			
10:00 AM - 10:30 AM	Mid-Morning Break			
10:30 AM - 12:00 PM	Technical Talks			
12:00 PM - 1:00 PM	Lunch			
1:00 PM - 2:30 PM	Technical Talks			
2:30 PM - 2:45 PM	Afternoon Break			
2:45 PM - 4:00 PM	Technical Talks			
2:45 PM - 5:00 PM	Exhibit Tear Down			
5:30 PM - 6:30 PM	Cocktail Hour (Student/Young Professional Poster Session)			
6:30 PM - 8:00 PM	HGS Closing Banquet			

## Sponsorship Opportunities

Your company or organization will receive recognition through a variety of channels as described below, based on the level of participation.

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Pricing & Benefits	Platinum Level \$8,000	<b>Gold Level</b> \$5,000	Silver Level \$3,500	Bronze Level \$2,000	<b>Exhibitor</b> \$1,000
	Choose One Field Trip Lunch Field Trip Transportation Tuesday Lunch	Choose One Ice Breaker Reception Tuesday Breakfast Field Trip Grab N' Go Breakfast	Choose One  Tuesday AM Break  Tuesday PM Break  Thursday AM Break	Choose One Field Trip Break Guest Tour Lunch Guest Tour Shuttle	
Exclusive sponsor of an event	Thursday Lunch  HGS Closing Banquet  General Conference Support	Thursday Breakfast  Banquet Keynote Speaker  Banquet Social Hour  General Conference Support	Thursday PM Break  Symposium WiFi  Symposium A/V  General Conference Support	General Conference Support	
Verbal recognition at sponsored event	✓	✓			
Advertisement in the conference program	Full page	Half page	Quarter page		
Logo placement in proceedings, on Symposium website, and on conference signage	✓	✓	✓	✓	
Promotional item in conference bag	✓	✓	$\checkmark$		
Attendee contact list post-conference	<b>✓</b>	<b>✓</b>			
Exhibit space (6' display table)	Priority location	✓	✓	✓	✓
Company listing in conference program	✓	✓	✓	✓	✓
Complimentary conference registration(s)	3	2	1	1	1

