



JOIN US AS A SPONSOR OR EXHIBITOR!

We invite you to participate as a sponsor or exhibitor at our 73rd Highway Geology Symposium. The event will take place **September 9 – 12, 2024** at the **DoubleTree in Lawrence, Kansas**. *We hope you can join us!*

Who Attends

HGS was established to foster closer cooperation and better understanding between geologists and civil engineers in the highway industry. Traditionally the event draws an attendance of 150–175 engineering geologists and geotechnical engineers from state and federal agencies as well as consultants, colleges, and universities from all over the U.S.

Lodging

A discounted group rate of **\$119.00** per night plus tax is available at the DoubleTree (200 McDonald Drive, Lawrence, KS 66044). This rate will be available until August 19, 2024 or until rooms are sold out. After this date, rooms and/or group rate may no longer be available.

[Click Here to Reserve Your Room](#)

Questions

Exhibitor & Sponsor Coordinator
(802) 865-5202
sales@delaneymeetingevent.com
www.highwaygeologysymposium.org

[Click Here to Register!](#)

Schedule at-a-Glance

(subject to change)

MONDAY, SEPTEMBER 9

7:00 AM – 5:00 PM	Registration Open
9:00 AM – 4:00 PM	Exhibit Set Up
1:00 PM – 5:00 PM	TRB Session Field Day: Drilling & Sampling Techniques (Offsite)
5:00 PM – 6:30 PM	National Steering Committee Meeting
6:00 PM – 8:00 PM	Icebreaker Reception

TUESDAY, SEPTEMBER 10

7:00 AM – 8:00 AM	Breakfast
7:00 AM – 5:00 PM	Registration & Exhibits Open
8:30 AM – 9:00 AM	HGS Welcome & Opening Remarks
9:00 AM – 5:00 PM	Companion Activities
9:00 AM – 10:00 AM	Technical Talks - Session 1
10:00 AM – 10:30 AM	Mid-Morning Break
10:30 AM – 12:00 PM	Technical Talks - Session 2
12:00 PM – 1:00 PM	Lunch
1:00 PM – 3:00 PM	Technical Talks - Session 3
3:00 PM – 3:30 PM	Afternoon Break
3:00 PM – 4:40 PM	Technical Talks - Session 4
4:40 PM – 5:00 PM	Field Trip Preview

WEDNESDAY, SEPTEMBER 11

7:30 AM – 8:00 AM	Grab N' Go Breakfast
8:00 AM	Board Buses for HGS Field Trip
All Day	Field Trip: Flint Hills of Kansas
11:30 AM	Lunch: Coronado Heights

THURSDAY, SEPTEMBER 12

7:00 AM – 8:00 AM	Breakfast
7:00 AM – 1:00 PM	Exhibits Open
7:00 AM – 5:00 PM	Registration Open
8:00 AM – 10:00 AM	Technical Talks - Session 5
10:00 AM – 10:30 AM	Mid-Morning Break
10:30 AM – 12:00 PM	Technical Talks - Session 6
12:00 PM – 1:00 PM	Lunch
1:00 PM – 5:00 PM	Exhibit Tear Down
1:00 PM – 5:00 PM	FHWA Workshop & Field Day: Geophysical Techniques (Offsite)
6:00 PM – 9:00 PM	HGS Closing Banquet & Awards

Sponsorship Opportunities

Your company or organization will receive recognition through a variety of channels as described below, based on the level of participation. Sponsorships are available on a first come, first served basis.

Pricing & Benefits	Platinum Level \$10,000	Gold Level \$7,500	Silver Level \$4,000	Bronze Level \$2,500	Exhibitor \$1,000
Exclusive sponsor of an event	Choose One Field Trip Transportation (1 sponsor) HGS Closing Banquet (1 sponsor) General Conference Support	Choose One Ice Breaker Reception Tuesday Lunch Field Trip Grab N' Go Breakfast Thursday Lunch Banquet Entertainment General Conference Support	Choose One Tuesday Breakfast Thursday Breakfast Guest Tour Lunch Guest Tour Transportation Field Trip Snacks & Beverage General Conference Support	Choose One Morning or Afternoon Refreshment Break (1 per sponsor) General Conference Support	
Verbal recognition at sponsored event	✓	✓			
Advertisement in the conference program	Full page	Half page	Quarter page		
Logo placement in proceedings, on Symposium website, and on conference signage	✓	✓	✓	✓	
Promotional item in conference bag	✓	✓	✓		
Attendee contact list post-conference	✓	✓			
Exhibit space (6' display table)	Priority location	✓	✓	✓	✓
Company listing in conference program	✓	✓	✓	✓	✓
Complimentary conference registration(s)	3	2	1	1	1



[Click Here to Register!](#)