



SPONSORSHIP OPPORTUNITIES



70TH HIGHWAY GEOLOGY SYMPOSIUM

October 21 - 24, 2019

Portland Marriott Downtown - Portland, Oregon



Symposium Sponsorship

We invite you to participate as a sponsor in the 70th Highway Geology Symposium being held October 21 - 24, 2019 at the Portland Marriott Downtown in the one and only Portland, Oregon. HGS was established to foster a closer cooperation and better understanding between geologists and civil engineers in the highway industry. Traditionally the event draws an attendance of 150-175 engineering geologists and geotechnical engineers from state and federal agencies as well as consultants, colleges, and universities from all over the country.

Highlights

Highlights include welcome reception with sponsors and exhibitors, symposia technical sessions, group lunches and breaks, full day field trip through the Columbia River Gorge, and a banquet.

Why Sponsor?

The symposium agenda was designed to encourage connecting and networking. A sponsorship will offer you an opportunity to make face-to-face connections with influential staff and key leadership from around the country. This exposure will reinforce your brand awareness and maximize visibility within the geotechnical community, through a positive association and much anticipated event.

A variety of sponsorship opportunities are available, and are outlined in the following pages, however a customized package can also be created based on your desired level of involvement and financial contribution.

How to Register

Registration will be done online through a customized portal. Simply go to www.highwaygeologysymposium.org and follow the details to the 2019 Symposium. The website will also include up to date conference news and information.

Want to Customize a Sponsorship or Ask a Question?

Please contact the HGS Sponsor Coordinator, Karen Forbes by emailing karen@delaneymeetingevent.com or calling 802-448-9078 .

Schedule At A Glance

Monday, October 21st

7:00 AM – 11:00 AM Exhibitor Set up
11:00 AM – 5:00 PM Registration Open
1:00 PM – 5:00 PM TRB Meeting
5:00 PM – 8:30 PM HGS Exhibitor Area Open
5:00 PM – 6:15 PM HGS National Steering Committee Meeting
6:30 PM – 8:30 PM Ice Breaker Social

Tuesday, October 22nd

6:30 AM – 9:00 AM Breakfast with Exhibitors
6:30 AM – 5:00 PM Registration Open
8:00 AM – 5:00 PM Exhibitor Area Open
7:30 AM – 8:10 AM Welcome and Opening Remarks
9:30 AM – 2:00 PM Guest Field Trip
8:10 AM – 5:20 PM Technical Sessions
10:10 AM – 10:40 AM Mid-AM Break with Exhibitors
11:40 AM – 1:00 PM Lunch
3:00 PM – 3:30 PM PM Break with Exhibitors

Wednesday, October 23rd

6:00 AM – 7:00 AM Grab & Go Breakfast
6:45 AM – 7:15 AM Load buses for Field Trip
7:15 AM – 5:00 PM Field Trip
5:30 PM – 6:30 PM Social Hour with Exhibitors
6:30 PM – 9:30 PM Banquet & Entertainment

Thursday, October 24th

6:30 AM – 9:00 AM Breakfast with Exhibitors
8:00 AM – 10:00 PM Exhibitor Area Open
7:30 AM – 12:40 PM Technical Sessions
9:30 AM – 10:00 AM Mid AM Break with Exhibitors
10:00 AM Exhibitor Tear Down
12:40 PM Closing Remarks and Adjourn





SPONSORSHIP DETAILS

Pricing & Benefits	Platinum \$6,500	Gold \$4,500	Silver \$3,000	Bronze \$1,750	Exhibitor \$875
Host One of the Events	<ul style="list-style-type: none"> Field Trip Lunch Field Trip Transportation Tuesday Lunch 	<ul style="list-style-type: none"> Young Author Awards Speaker Awards Breakfast (2 Opportunities) Breaks (3 Opportunities) 	<ul style="list-style-type: none"> Monday Ice Breaker Evening Wednesday Evening Social Hour Banquet Keynote Conference Audio Visual Guest Trip Transportation 	<ul style="list-style-type: none"> Field Trip Refreshments Conference Signage Guest Tour Lunch General Conference Support 	
10' x 10' Display Space 6' Table	Priority Location	✓	✓	✓	✓
Company Logo in Proceedings and at Sponsored Event	✓	✓	✓	✓	✓
Complimentary Conference Registration and Banquet Ticket for Company Representative*	2	1	1	1	1
Product or Brochure in Registration Bag	✓	✓	✓	✓	
Recognition at Opening Session	✓	✓			
Company Description and Ad in Final Program	100 Word Description and Full Color Ad	75 Word Description and 1/2 Page B/W Ad	50 Word Description and 1/4 Page B/W Ad	25 Word Description and 1/4 Page B/W Ad	Company Mention is List of Exhibitors

***Complimentary registration includes Wednesday field trip, banquet, and conference meals. Does not include TRB Session. Additional registrations can be purchased at a cost of \$350 online when you register.**

REGISTER EARLY! EXHIBIT SPACE IS SURE TO SELL OUT!



EXHIBIT ROOM

Below is a diagram of the HGS Exhibit Room. During the registration process, you will be able to download an up to date diagram showing tables available, and select your table preference.

Please Note:

Tables 1, 12, and 13 are for Platinum Level Sponsors

Scheduled Events in Exhibit Room

- Monday Ice Breaker Social
- Tuesday Breakfast
- Tuesday Morning & Afternoon Breaks
- Wednesday Social Hour
- Thursday Breakfast
- Thursday Morning Break

Questions?

Please contact the HGS Sponsor Coordinator, Karen Forbes by calling 802-448-9078 or emailing karen@delaneymeetingevent.com.

