



SPONSORSHIP
OPPORTUNITIES

69TH HIGHWAY GEOLOGY SYMPOSIUM

SEPTEMBER 10-13, 2018 | HOLIDAY INN BY THE BAY | PORTLAND, MAINE

SPONSORSHIP DETAILS

Pricing & Benefits	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Exhibit Level \$700
Host One of the Events	<ul style="list-style-type: none"> • Field Trip Lunch • Field Trip Transportation • Tuesday Lunch 	<ul style="list-style-type: none"> • Young Author Awards • Speaker Awards • Breakfast Buffet (2 Opportunities) • Breaks (3 opportunities) 	<ul style="list-style-type: none"> • Ice Breaker Monday Evening • Wednesday Evening Social Hour • Banquet Keynote Speaker • Conference Technology (Audio Visual) • Guest Trip Transportation 	<ul style="list-style-type: none"> • Field Trip Refreshments • Conference Signage • General Conference Support • Guest Tour Lunch 	
10x10' Display Space 6" Table	Priority Location	✓	✓	✓	✓
Company Logo in Proceedings and at Sponsored Event	✓	✓	✓	✓	✓
Complimentary Conference Registration and Banquet Ticket for Company Representative *	2	1	1	1	1
Product or Brochure in Registration Bag	✓	✓	✓	✓	
Recognition at Opening Session	✓	✓			
Company Description and Ad in Final Program	100 Word Description and Full Color Ad	75 Word Description and 1/2 Page B/W Ad	50 Word Description and 1/4 Page B/W Ad	25 Word Description and 1/4 Page B/W Ad	Company Mention is List of Exhibitors

* Complimentary registration includes Wednesday field trip, banquet, and conference meals. Does not include TRB Session.

** Additional tickets can be purchased on the enclosed form.

69TH HIGHWAY GEOLOGY SYMPOSIUM

SEPTEMBER 10-13, 2018
HOLIDAY INN BY THE BAY
PORTLAND, MAINE



Symposium Sponsorship

We invite you to participate as a sponsor in the 69th Highway Geology Symposium being held September 10 - 13, 2018 at the Holiday Inn by the Bay in beautiful Portland, Maine. This event marks the first Highway Geology Symposium to be held in Maine! HGS was established to foster a closer cooperation and better understanding between geologists and civil engineers in the highway industry. Traditionally the event draws an attendance of 150-175 engineering geologists and geotechnical engineers from state and federal agencies as well as academia, colleges, universities, consulting firms and construction industries from all over the country.

Highlights

Highlights include welcome reception with sponsors and exhibitors, symposia technical sessions, group lunches and breaks, field trip through Maine and a banquet.

Why Sponsor?

The symposium agenda was designed to encourage connecting and networking. A sponsorship will offer you an opportunity to make face-to-face connections with influential staff and key leadership from around the country. This exposure will reinforce your brand awareness and maximize visibility within the geotechnical community, through a positive association and a much anticipated event.

A variety of sponsorship opportunities exist, and are outlined in the following sponsorship details, however a customized package can be created based on your desired level of involvement and financial contribution.

Choose your Exhibit Table Location

You now have the ability to choose the exhibit location that works best for you. Please refer to exhibitor floor plan for the layout and options.

How to Register

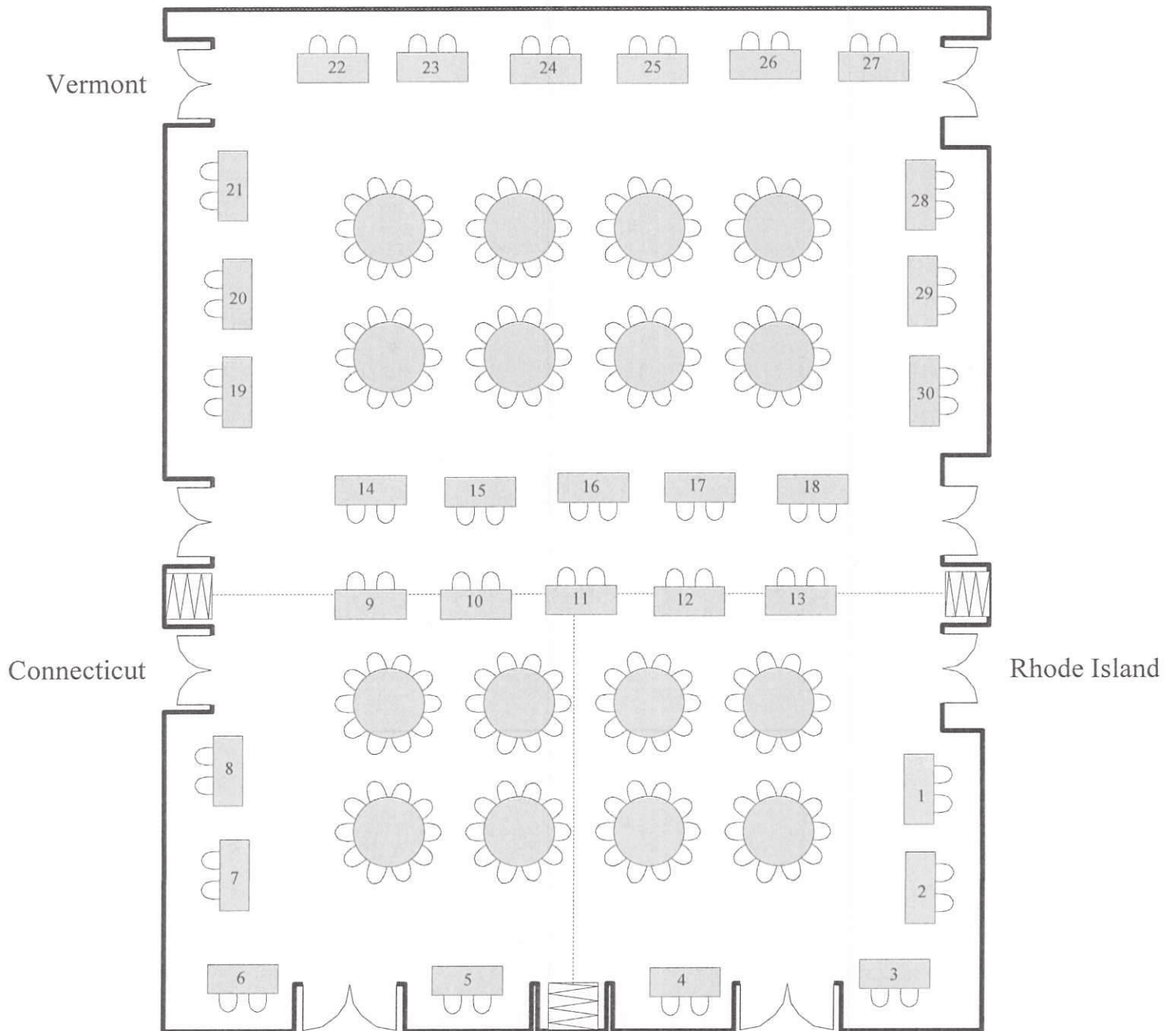
For your convenience, a registration form is enclosed. If you have questions, or prefer to customize a package, please contact our sponsorship coordinator, Cindy Sherwood, at 802-865-5202 or sherwood@delaneymeetingevent.com. Additional symposium information is provided on www.highwaygeologysymposium.org.

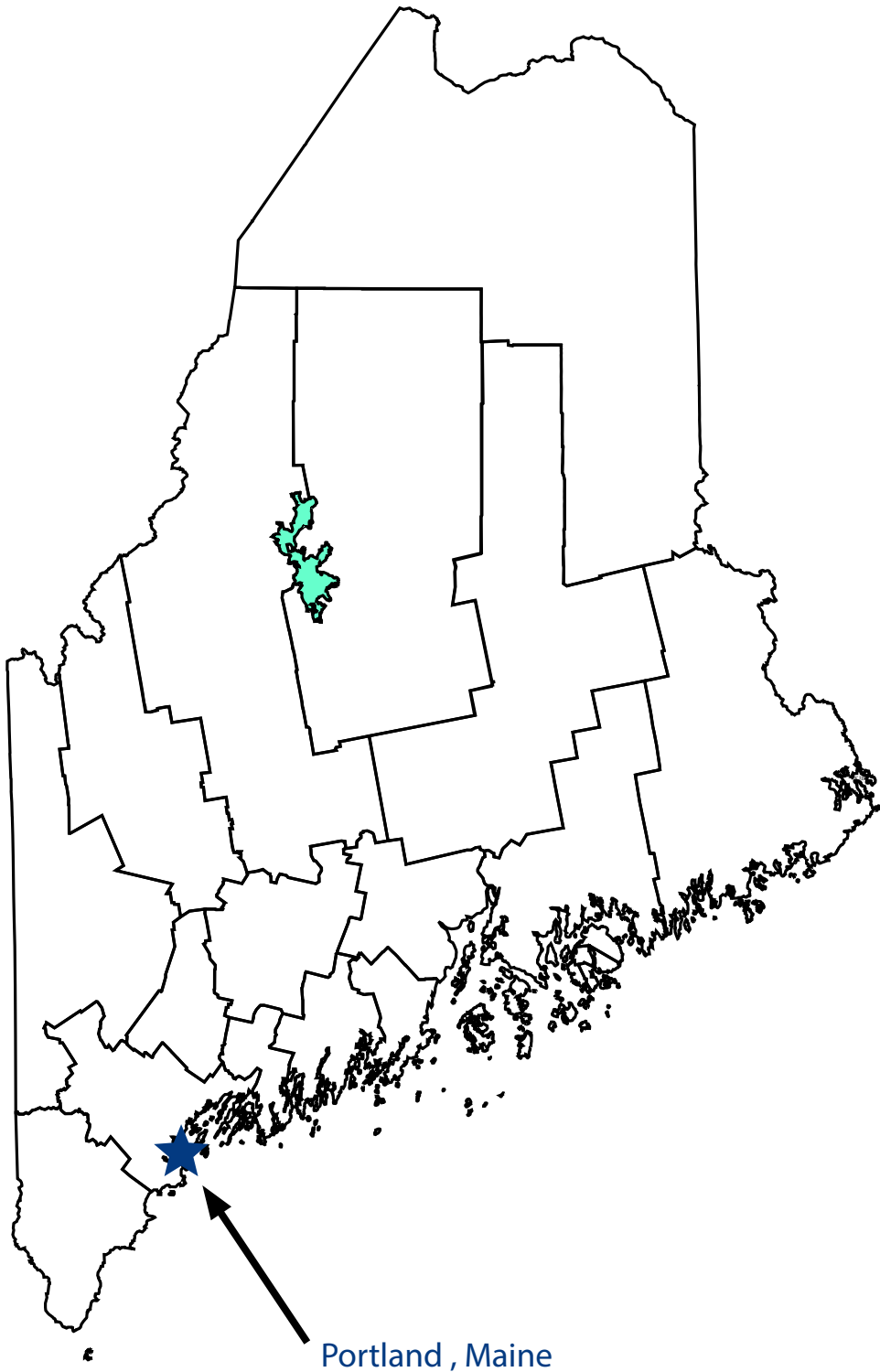
New this year! You can now register as a sponsor on line by going to www.highwaygeologysymposium.org. It's fast and easy, and the best way to get the exhibit location you want.

Tell us your table location preference. Please note these important items:

- The main entrances into the room are located between tables 30 and 1.
- The following tables are reserved for Platinum Level only: 1, 13, 18 & 30.
- Tables are assigned on a first come, first served basis.
- Tables are not confirmed until final payment is received.

Please list your top three table choices:





Portland, Maine